**Car accident severity : Introduction / Business Problem**

The problem that I have noticed that is being faced as I look at the car accident severity data is that some of the data that is needed in order to gain accurate analysis of the main problem is that some of the data is missing. This means that getting an accurate result in order to come to a reliable answer can be hindered. Not only this but by not having a key to indicate what severity code 1 and 2 means can also be confusing to those who are looking at the data because they won’t know what 1 and 2 stands for, meaning that they won’t know the severity of the incident which defeats the purpose of the document and the data that is in this document.

In order to ensure that the data can be used properly to minimise the number of accidents but also see which type of accident causes the most problems, it is important that that we use all of the information, for example the collision type and whether it happened during the daylight or the night time and help put an effective system that would prevent these accidents from happening. By looking at when the accidents happened and what type of accident, you will be looking at the correlation and see the types of measures that could be placed such as patrol measures.